



PHILIPPINES 2009

"Keep it simple, do it now is the backbone of the ShelterBox strategic plan."
—Tom Henderson, founder and chief executive of ShelterBox



ShelterBox International
Unit 1A Water-Ma-Trout
Helston Cornwall
TR13 OLW United Kingdom
T +44(0)1326 569782

ShelterBox's headquarters is in Cornwall in the U.K. There are 11 international affiliates.

- USA
- United Kingdom
- Canada
- Germany
- France
- Switzerland
- Australia
- New Zealand
- Denmark
- Norway
- Netherlands



ShelterBox USA
8374 Market Street #203
Lakewood Ranch, FL 34202
Telephone: (941) 907-6036
Fax: (941) 907-6970
www.shelterboxusa.org
info@shelterboxusa.org

Saving Lives... One Box at a Time

www.shelterboxusa.org

shelter
BOX

**DISASTER
RELIEF**

EGYPT 2010



**MAY 2010
PROGRESS REPORT
SHELTERBOX USA**

HAITI 2010

**JANUARY 12, 2010
EARTHQUAKE IN HAITI**

*It was the deadliest earthquake in this hemisphere,
in one of its poorest countries.
One million people were left homeless.
With roads destroyed and flights grounded,
night fell on the second day
as the trapped, the injured, the grieving
throughout the ruined city
lifted their voices in chants of prayer.*

***ShelterBox was already there.
When disaster strikes, we take action.***

***Since 2000, ShelterBox has provided shelter, warmth and dignity
following more than 100 disasters, in more than 70 countries.***

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*"It's good that someone has heard of my need and saved me from the rain, wind, heat and mosquitoes. I can now live independently without having to rely on others."
Awoi Lomungur, 80, from Juluk, Kenya, who received a tent after the 2010 flooding.*



MESSAGE FROM THE EXECUTIVE DIRECTOR

TEN YEARS LATER: RAISING THE BAR

Ten years ago, U.K. Rotarian Tom Henderson asked himself what his family would need to survive if they lost their home. His question became a quest to provide a compact, universal tool kit to families displaced by natural disasters. ShelterBox would afford dignity, self-sufficiency, and most importantly, human survival in the chaotic weeks following an earthquake, tsunami, landslide or flood. Today, ShelterBox has aided survivors of more than 100 disasters in over 70 countries.

Before ShelterBox, the top priority of aid organizations was to send food, water, and medical care to a disaster scene. Yet without protection from the elements, survivors are at a higher risk as they await nourishment or medical attention. Today, ShelterBox tents and response teams are often first on the scene, working side by side with international governments, NGOs and our extended network of Rotarians. After 10 years of cultivating on-the-ground expertise and a global network, we are now considered among the top disaster aid organizations in the world.

At the same time, we've gained visibility in the local and national media, and donations to ShelterBox have soared, especially in the aftermath of the earthquake in Haiti. As news spread and images of the devastation were broadcast in the U.S., our local fundraising took on

a life of its own as school children, college students, church organizations and businesses created unique events that often exceeded their own expectations.

ShelterBox has been well-known and supported within the Rotary community since it was first established in the United States in 2002. In the past year, we've expanded our reach and forged sustainable, cause marketing relationships with Donna Karan's Urban Zen Foundation, Neiman Marcus, Lumber Liquidators and more that will enable us to make progress toward our vision of sheltering 500,000 people a year.

Our visibility and our new corporate partnerships are raising the bar for ShelterBox USA as an organization. Our mission is one for which there is no cure and no final resolution. We measure progress by the box, and in the number of hearts and hands that reach out across geographic, cultural and political boundaries to help the suffering in times of greatest need.

On behalf of ShelterBox, we thank the thousands of creative and generous individuals who support us. As you read this report, you'll learn about many wonderful people who have contributed to our success. Amid chaos and devastation, the green box remains a welcome symbol of hope and renewal around the world.



Executive Director
Veronica Brandon Miller at
ShelterBox USA headquarters
in Lakewood Ranch, FL

Photo by Alex McKnight

Veronica Brandon Miller
Executive Director
ShelterBox USA

In the past year, we've expanded our reach and forged sustainable, cause marketing relationships.

ShelterBox USA Board of Directors

Gary Olsen, *Chair*
Ladd Waldo, *Treasurer*
Joni Corcoran
Bill Decker
Mark Dyer
Ken Kaplan
Connie Lewis
Martin Postma
Lasse Petersen
Wayne Robinson
David Sanchez
Jack Young

ShelterBox USA Staff

Veronica Brandon Miller,
Executive Director
Emily Sperling,
Director of Operations
David Eby,
Director of Field Operations
Alan Monroe,
Communication Manager
Lou Ann Linn,
Database Manager
Tiffany Stephenson,
Development Officer
Debbie White,
Office Assistant

CHILE 2010



MISSION

ShelterBox delivers humanitarian aid and relief on a worldwide basis in the form of material and equipment that provides shelter, warmth and comfort with dignity to people displaced by natural and other disasters.

VISION

To provide emergency shelter for 500,000 survivors every year.

2009-2010 HIGHLIGHTS AND DEPLOYMENTS

■ Responded to 26 disasters in 2009 and deployed 10,555 boxes, an increase of close to 3,000 over 2008.

■ Surpassed all previous years in fundraising in the U.S. within the first quarter of 2010.

■ Realized an unprecedented level of corporate donations to ShelterBox USA following the earthquake in Haiti.

■ Established major ongoing corporate fundraising partnerships with Donna Karan's Urban Zen Foundation, Neiman Marcus, Lumber Liquidators, Polo Ralph Lauren, Naturalizer, Jefferies and Company, McDonald's owner/operators of New York Tri State, O'Melveny & Meyers, LLP, Whole Foods Market and more.

■ Gained visibility in the national media after the green box was featured in Time magazine, on Fox Business News, and CNN.

■ Developed partnerships with U.S. designers after being prominently featured in New York City's Fashion Week, with boxes and tents on display in DKNY stores and Neiman Marcus.

■ Donna Karan's Urban Zen Foundation raised close to \$1 million for ShelterBox.

■ Expanded grass roots fundraising, adding new donors through tent displays and creative events across the U.S., including camp-outs, spaghetti dinners and concerts.

■ Recruited a record number of potential SRTs as ShelterBox UK headquarters launched the International Academy of Disaster Relief.

■ Garnered the financial support of 2,000 Rotary clubs of 7,000 in the U.S.

■ Boosted cause marketing efforts with the ShelterBox USA hiring of Executive Director Veronica Brandon Miller, a specialist in field.

■ Expanded U.S. headquarters staff, adding Emily Sperling as operations director, SRT Alan Monroe as communications manager and Tiffany Stephenson as development officer.

After 10 years of cultivating on-the-ground expertise and a global network, we are now considered among the top disaster aid organizations in the world.

A PROGRESS REPORT OF DEPLOYMENTS

DATE	REGION	COUNTRY	BOXES	DISASTER
APR 10	Central America	Mexico	130	Earthquake
APR 10	Asia	China	200	Earthquake
MAR 10	Oceania	Fiji	20	Cyclone
MAR 10	Africa	Uganda	200	Landslide
MAR 10	South America	Chile	1,000	Earthquake
MAR 10	South America	Peru	200	Floods
FEB 10	Africa	Egypt	224	Floods
JAN 10	North America	Haiti	15,000+	Earthquake
JAN 10	Africa	Kenya	224	Floods
JAN 10	Africa	Malawi	200	Earthquake
NOV 09	Asia	Philippines	624	Typhoon
NOV 09	Central America	El Salvador	324	Floods & Landslides
NOV 09	Africa	Niger	700	Floods
OCT 09	Asia	Pakistan	400	Conflict IDPs
OCT 09	Africa	Burkina Faso	250	Floods
OCT 09	Asia	Indonesia	664	Earthquake
OCT 09	Asia	Philippines	600	Typhoon
OCT 09	Oceania	Samoa	80	Tsunami
SEP 09	Central America	Mexico	48	Hurricane
SEP 09	Africa	Niger	700	Floods
SEP 09	Asia	Indonesia	874	Earthquake
AUG 09	Asia	Taiwan	324	Typhoon
AUG 09	Asia	Philippines	334	Typhoon
AUG 09	Asia	China	50	Typhoon
JUL 09	Asia	Pakistan	400	Conflict IDPs
JUN 09	Asia	Sri Lanka	200	Conflict IDPs
MAY 09	Asia	Bangladesh	200	Cyclone
MAY 09	Asia	Pakistan	1062	Conflict IDPs
MAY 09	Asia	Philippines	100	Typhoons
MAY 09	Asia	Sri Lanka	448	Conflict IDPs
APR 09	Europe	Italy	294	Earthquake
APR 09	Africa	Namibia	530	Floods
MAR 09	Middle East	Gaza	200	Conflict IDPs
MAR 09	South America	Colombia	52	Floods
FEB 09	Asia	Australia	79	Bush Fires
JAN 09	Middle East	Gaza	400	Conflict IDPs

*IDP – Internally Displaced People



COUNTRIES SHELTERBOX HAS DEPLOYED AID FROM 2001-MAR 2010



"This is the best aid package I have seen in my 20 years of disaster relief experience." — Ian Lethbridge, Feed the Children Operations Manager, while working with ShelterBox in Northern Pakistan

SHELTERBOX HISTORY WITH FOUNDER TOM HENDERSON



ShelterBox was founded by Tom Henderson, a Rotarian and former Royal Navy search and rescue diver. He saw that the aid response to most disasters was in the form of food and medicine to help people survive the immediate aftermath. Little or no assistance was given in terms of proper shelter to help survivors through the first few days, weeks and months as they tried to rebuild their lives. ShelterBox was launched to fill that void.

In 1999, Henderson started researching the idea, sourcing equipment and twisting arms to get the project off the ground. His persistence paid off in April of 2000 when ShelterBox was launched, and the Rotary

Club of Helston-Lizard in Cornwall adopted it as its millennium project. Little did they know that it would become the largest Rotary Club project in the world. The first consignment of 143 boxes was sent to earthquake victims in the Indian state of Gujarat in January of 2001. Over the next three years, the project matured, and by the end of 2004 nearly 2,600 boxes had been dispatched, following 16 major disasters.

On December 26, 2004, news arrived of the devastating Indonesian Tsunami. ShelterBox faced its most significant challenge, one that would change its course forever. Donations and volunteers poured in as ShelterBox ramped up operations on a

scale unimaginable just six months earlier. In 2005, ShelterBox sent out more than 22,000 boxes, almost 10 times the number in the previous years, including aid to victims of the tsunami, Hurricane Katrina and the massive earthquake that hit the Kashmir region of Pakistan. In just a few short months, ShelterBox had emerged as a major player in the field of international disaster relief.

ShelterBox continues to build on those early experiences, helping as many people as possible, as quickly as possible, the moment the disaster strikes.



A DECADE OF DISASTER RELIEF



PHILIPPINES 2009

2002

JANUARY
Afghanistan, Pakistan. Tents used in refugee camps for those fleeing fighting

MARCH
ShelterBox USA formed

OCTOBER
Angola — Two consignments sent, including first boxes from newly formed US Affiliate

2003

MAY
Iraq. ShelterBox was one of the first charities to send aid following Gulf War ceasefire

JUNE
Algeria, earthquake left more than 200,000 homeless

DECEMBER
ShelterBox Canada formed

2004

JANUARY - JUNE
Iran, Liberia, Uganda, Dominican Republic

JULY
World HQ established in Helston, Cornwall

JULY - DECEMBER
India and Nepal, Burundi, Palestine, Grenada, Haiti, Philippines, India and Sri Lanka

1999

ShelterBox research and development phase

2000

ShelterBox launched

2001

FEBRUARY
First deployment of 143 boxes to India, following earthquake in Gujarat



HAITI 2010



CHILE 2010



HAITI 2010



CHILE 2010

2005

JANUARY - MARCH
Tsunami — India, Sri Lanka & Indonesia. More than 13,000 boxes sent

JANUARY
First ShelterBox Response Team flies from RNAS Culdrose

APRIL - JUNE
Tsunami, Sumatra, Serbia, Uganda

JUNE
Became signatories to International Red Cross and Red Crescent Code of Conduct

JULY - SEPTEMBER
Tsunami, Romania, Sudan, USA

OCTOBER - DECEMBER
Kashmir earthquake (Pakistan) and Guatemala

2006

JANUARY - MARCH
Kashmir earthquake (Pakistan), Sudan and Somalia

MARCH
Tom Henderson awarded Service above Self top Rotary Award

APRIL - JUNE
Somalia, Sudan and Java earthquake (Indonesia)

JULY - SEPTEMBER
Indonesia, Ecuador, Somalia, Lebanon, Romania and East Timor

JULY
German Rotaract forms ShelterBox Germany

NOVEMBER
ShelterBox New Zealand formed

OCTOBER - DECEMBER
Somalia, Pakistan, Papua New Guinea and The Philippines

2007

JANUARY - MARCH
Kenya and Bolivia floods
March Nominated for The Queen's Award for Voluntary Service

APRIL - SEPTEMBER
Solomons tsunami & Pakistan floods

MAY
ShelterBox Denmark formed

SEPTEMBER
Half million goal (500,000th person) is Jagedeo Argairiya, mother in a family of 10 affected by flooding disaster in the Sirhha District South East Nepal

OCTOBER - DECEMBER
Uganda floods, Mexico floods, Bangladesh cyclone

2008

JANUARY - MARCH
Kenyan conflict, Zambia, Papua New Guinea, Bangladesh, Somaliland, Bolivia Floods, Mozambique, Afghanistan, Swaziland

APRIL - JUNE
Solomon Islands tsunami, Ecuador, Bolivia, China (2050 boxes), Myanmar (2294 boxes), Ghana Floods, Somalia Conflict refugees, Sudan

JULY - SEPTEMBER
Nepal Floods, Nicaragua Floods, Swaziland, Ukraine, Peru Earthquake, Somaliland, Turks and Caicos, Haiti

AUGUST
ShelterBox France formed

OCTOBER - DECEMBER
North Korea Floods, Mexico Floods, Bangladesh Hurricane, Cuba, Congo, Honduras, Somalia, Pakistan, Papua New Guinea & The Philippines
Tom Henderson named a CNN Hero



HAITI 2010

2009

JANUARY
ShelterBox Switzerland formed

JANUARY - MARCH
Australia, Sudan, Gaza, Somalia, Colombia

APRIL-JUNE
Italy, Namibia, Sri Lanka, Philippines, Pakistan, Bangladesh

JULY-SEPTEMBER
Pakistan, China, Taiwan, Philippines, Indonesia, Niger, Mexico

OCTOBER-DECEMBER
Samoa, Philippines, Indonesia, Burkina Faso, Niger, El Salvador, Philippines

2010

JANUARY
Malawi, Kenya, Haiti

FEBRUARY
Egypt, Peru

MARCH
Peru, Chile, Uganda, Fiji
Tom Henderson appointed Order of the British Empire Officer

APRIL
Mexico, China



HAITI 2010

WHAT'S IN THE BOX

SHELTER

At the heart of every ShelterBox is a ten-person tent. It is custom made for ShelterBox by Vango, one of the world's leading tent manufacturers, and is designed to withstand extreme temperatures, high winds and heavy rainfall. Internally, each tent has privacy partitions that allow recipients to divide the space as they see fit. The design is constantly being adapted to improve functionality and durability. In 2008, ShelterBox introduced a heavy-duty tent that can better withstand extreme temperatures and UV exposure.

ADAPTABILITY

We keep a broad range of equipment in stock so we can adapt the contents of a box to a specific disaster. For example, following the Javanese earthquake in 2006, when some resources were available locally or could be salvaged from one-story buildings, the overwhelming need was for shelter. ShelterBox sent only tents, packing two in each box. ShelterBox also issues school boxes with supplies for one teacher and 50 children, which are dispatched to disaster zones where the local school has been destroyed and there is little prospect of it being rebuilt in the short term. This provides a return to some form of routine and normalcy for children who are often deeply traumatized by the disaster that has hit their community.

WARMTH AND PROTECTION

In addition to the tent, the boxes contain a range of other survival equipment including thermal blankets and insulated ground sheets, which are essential in areas where temperatures plummet at nightfall. Where malaria is prevalent, mosquito nets are supplied, as well as a life-saving means of water purification. Water supplies often become contaminated after a major disaster, as infrastructure and sanitation systems are destroyed. This presents a secondary but no less dangerous threat to survivors than the initial disaster.

ABOUT OUR TENTS

Our rugged dome tents are a unique ShelterBox design that has evolved as the result of years of experience in countries around the world. Modeled after a typical African bush hut, the tents have successfully stood up to snowfalls in the mountains of Kashmir, tropical downpours in Indonesia and the intense sunlight of Kenya and surrounding countries.

The tents have built in mosquito screens, integral groundsheets, good ventilation and internal privacy screens. A special arrangement with Vango allows us to keep sufficient tents in stock to house 25,000 people. These tents are supplied on credit and held "in bond," ready to be released as and when funds are available — greatly increasing our ability to respond to major disasters.

SELF SUFFICIENCY

A basic tool kit containing a hammer, ax, saw, trenching shovel, hoe head, pliers and wire cutters can be found in every box. These items enable people to improve their immediate environment, by chopping firewood or digging a latrine, for example. Then, when it is possible, they are able to start repairing or rebuilding the home they were forced to leave.

A SMILE

Every box contains a children's pack containing drawing books, crayons and pens. For children who have lost most, if not all their possessions, these small gifts are treasured.

FIT FOR PURPOSE

Every item is durable, practical and brand new. The box itself is lightweight and waterproof and has been used for a variety of purposes in the past - from water and food storage containers to a bed for a newborn.

A HEART TO THE HOME

A key piece in every box is either a wood burning or multi-fuel stove that can burn anything from diesel to old paint. This provides the heart of the new home where water is boiled, food is cooked and families congregate. In addition, there are pans, utensils, bowls, mugs and water storage containers.





INTERNATIONAL STRENGTH — THE ROTARY CONNECTION

Founded by Rotarian Tom Henderson with the support of his club in Helston-Lizard, UK, in 2000, ShelterBox has grown to the largest club project in Rotary International's history. Today, 33,000 rotary clubs in 200 countries are the eyes and ears of ShelterBox around the world.

Many Rotarians are senior business figures in their communities who can offer extensive support to SRTs arriving in disaster-affected countries. With their local knowledge, they can help overcome the red tape that hampers so many aid organizations. In addition to identifying and assessing damage, their assistance often encompasses customs clearance, logistics, transport and accommodations.

Through Rotary, we have formed 11 affiliates in the United Kingdom, United States, Canada, Germany, New Zealand, France, Denmark,

Switzerland, Norway, Australia and the Netherlands. Our rotary supporters provide essential functions as SRTs, affiliate board officers and directors, office and administrative volunteers and fundraising reps.

The Lakewood Ranch, Florida Rotary Club founded ShelterBox USA in 2002. Today, we are an independent 501(c)(3) with close to 200 volunteer Rotary representatives committed to promoting the organization in their communities. As demand for speaking engagements, displays and fundraising support increases, our goal is to appoint one ShelterBox rep in each of the 7,000 rotary clubs in the U.S.

On behalf of ShelterBox recipients affected by disasters around the world, we extend our thanks to the global Rotary community including our supporters in Rotary, Rotaract, Round Table, Interact and Inner Wheel.

“One of the unique things about ShelterBox is our field workers have the autonomy to make decisions on the ground. There’s not manual that says, ‘For flooding in Peru, turn to page seven, or earthquakes in Haiti, chapter eight.’ Plans change almost by the minute in those situations. Our SRTs are used to operating in austere environments and can sit down with a family or with a UN or government official. They can put on whatever hat is necessary to get the job done.”

— David Eby, director of field operations for the North American ShelterBox Response Team

HOW WE OPERATE

Once a request for aid has been received at ShelterBox headquarters, a ShelterBox Response Team (SRT) is carefully selected to travel to the disaster area as soon as possible. In the warehouse, more than 300 volunteers are on call to pack boxes on short notice. The boxes are then taken to the most convenient airport for commercial cargo delivery.

We can also call upon the stock of more than 1,000 boxes held in strategic locations around the world, namely Dubai, Panama, Curacao and Singapore. These can be dispatched within hours of a disaster.

Once the boxes arrive at their country of destination, they are met by an SRT who processes them through customs and organizes transport to their final destination. SRTs gather information about who has been most affected by the disaster so they can distribute aid according to need. Over the years, we have used helicopters, rafts, mule trains, camels and wheelbarrows for the final leg of delivery.

PARTNERSHIPS WITH HUMANITARIAN AGENCIES AND NGOS

We work with many of the leading international relief agencies and NGOs, including UNICEF, UNHCR, Red Cross, Red Crescent, Save the Children and Oxfam. This sharing of knowledge and resources has enabled us to distribute aid efficiently and cost effectively during many emergencies.

COMMERCIAL RELATIONSHIPS

We work closely with our suppliers to ensure that we get the right product at a competitive price. A key strategic relationship is with DHL Global Forwarding which dispatches our aid around the globe and provides storage for ShelterBoxes in strategic short-term warehouse locations around the world. Similarly, we have a strong working relationship with tent supplier Vango, which has resulted in the development of the best tent available for disaster relief based on our extensive field experience.

PLANNING FOR THE FUTURE

ShelterBox has grown rapidly since its inception in 2000, providing emergency relief following more than 100 disasters in 70 countries. With the unique knowledge we have gained on the ground, and the networks and infrastructure we have created, we are now in a strong position to significantly increase the number of people we can help.





ShelterBox USA is honored to work with numerous high-caliber supporters around the country who embody the spirit of "Service Above Self."

SHELTERBOX HEROES: OUR SRTS AND DISTRICT REPS

DAVID EBY, SHELTERBOX USA DIRECTOR OF FIELD OPERATIONS FOR NORTH AMERICA

David Eby's cell phone rang as he was finishing his workday on January 12, 2010, just 15 minutes after a magnitude 7 earthquake hit the island of Haiti. It was from the ShelterBox UK headquarters asking him to fly out as soon as possible to lead an advance team. He was tasked with assessing security risks, box transport options and special needs on the ground before the first shipment of Shelterboxes arrived.

The owner of a real estate appraisal firm in Nashville, Eby trains SRTs and responds to crises when called. "We like to be there within the first 24 to 72 hours," Eby says. They stayed with Rotarians in Port au Prince, sleeping the backyard as aftershocks shook the already traumatized city. "Everyone in Port au Prince was sleeping outside which is standard in an earthquake zone," Eby says. "As we were sleeping, the city echoed with chants and songs, and our hosts said they were prayers

that people were offering up. Many were still unaware of what had happened and they didn't fully grasp it."

At daybreak, "Port au Prince became inundated with these tent cities—families with multiple kids with cotton sheeting and parents trying to secure the essentials for their families for that day. It was very much an extreme survival situation—burn what you can, eat what you can, and washing and cooking out of the same water source," Eby says. "The need is overwhelming, but you have to remember why you're there and what you're tasked to do."

Post-surgical patients were fleeing the standing hospitals and sleeping outside out of fear of the aftershocks. Eby deemed the hospitals and patients most in need of tents. "Our first priority was to get patients into isolated protected environments," he says. Within several days after the quake, the first Shelterboxes arrived via a French Red Cross jet. To date, ShelterBox has sent more than 20,000 tents to Haiti, its largest deployment to date.

ELSA CADE, RAISING AWARENESS AND FUNDS THROUGH BLOGGING

Elsa Cade, also known as TexMex to readers of the Daily Kos weblog, raised \$130,000 for 130 ShelterBoxes in the weeks following the earthquake in Haiti. A Rotarian for nine years and frequent donor to ShelterBox, Cade posted a daily diary to DailyKos.com, a political site with 2.5 million visitors per month. Cade asked readers donate to ShelterBox through ShelterBox.org and then report back. "I thought if we could raise money for one box, that would be good," says Cade. "I kicked in with \$250, and then all through the day, people started donating and reporting back to me. ShelterBox now has so many new supporters and relationships outside of Rotary. They embraced it."

JIM PICKETT TOP ROTARY FUNDRAISING REP FOR TWO YEARS, WA

Jim Pickett, a member of the Sequim Sunrise Rotary Club in Washington State, oversaw fundraising efforts that led to the purchase of 64 boxes in 2009 and 115 by March of 2010.

Two of the nation's 33 SRTs—Tom Schaafsma and Scott Robinson—belong to the Sequim Sunrise Rotary, so enthusiasm for ShelterBox runs high. At a regular meeting following the earthquake in Haiti, Rotary members passed the hat and raised \$18,000 for ShelterBox. "When articles got into major magazines and ShelterBox was on CNN after the earthquake in Haiti, it awakened the general population," Pickett says. "I think it's wonderful that they can feel confident that their money is going where we said it would be going and it's doing good works."

DONNA GULLEY, ROTARY DISTRICT REP, IL

Donna Gulley secured the first ShelterBox matching grant from Rotary International, \$50,000 in Rotary District 6440 Designation Funds, following the earthquake in Haiti. Gulley raised \$1,000 donations from 62 clubs in her Illinois district, and combined with matching funds from an Iowa district, helped to raise \$122,000 for ShelterBox. "We worked hard to make ShelterBox a household word in our district," Gulley says.

DICK ISACKSON, ROTARY DISTRICT REP, NJ

Dick Isackson is Rotary District Rep for District 7500, which serves Monmouth, Ocean and

Burlington Counties in New Jersey. The district has purchased 105 Shelterboxes this year and 90 since the earthquake in Haiti. "The enormity of the problem in Haiti affected a lot of people and they wanted to do something about it," says Isackson. "People got excited about what ShelterBox can do."

Thirty-four of the 40 district Rotary clubs were joined by 12 local schools and more than 100 businesses and individuals to raise awareness and funds. One rotary set up a ShelterBox tent on one of the coldest nights of the year and invited the mayor, local politicians and Rotarians to spend the night, which they did. Sensational Host Catering in Maple Shade New Jersey hosted a family dinner night and raised \$8,000. Both the Maple Shade and Palmyra Riverton Cinnaminson Rotaries raised more than \$10,000 in early 2010.

JIM CARRIERE, ROTARY DISTRICT REP, CA

Jim Carriere learned about ShelterBox at a Rotary convention in 2007, and "I agreed to become a rep on the spot," he says. The fundraising rep and his team in Rotary District 5150 covering Marin, San Francisco and San Mateo Counties raised \$55,000 since the earthquake in Haiti in and \$65,000 for the year. He continues to remind groups that ShelterBox often responds to several disasters at once.

"Rotary Clubs really need to think about that one box every year. For ShelterBox to operate, we need to constantly bring in money," Carriere says. "We're the first responders, and we're the best at what we do."

TENTS TODAY, HOME TOMORROW PROGRAM

Designer Donna Karan teamed up her Urban Zen Foundation with the Mary J. Blige and Steve Stoute Foundation for the Advancement of Women Now, hotelier André Balazs and music exec Andrew Harrell to launch the long-term Hope Help & Relief Haiti: Tents Today, Home Tomorrow program. The program to date has helped raise more than \$700,000 for ShelterBox USA. In addition, Donna Karan hosted an event during Fashion Week in February to give ShelterBox USA major exposure. Designer Ralph Lauren joined the promotion and Neiman Marcus created a campaign in all its stores around the country.





SHELTERBOX YOUTH

One of the strengths of ShelterBox is its accessibility to young people who want to make a difference. From elementary schools to college Rotaract Clubs, our youth supporters are some of our most creative and successful fundraisers. "The ShelterBox mission is particularly appealing to young people," says National Youth Coordinator and Board Member Joni Corcoran. "It is so tangible when we set up the tent and kids look inside and understand how this would help a family. Being able to track where their boxes go is essential to them as well."

■ Students with the San Rafael, CA High School Interact Club created a display at Bell Market and gave up their Martin Luther King Day holiday to solicit donations. They raised more than \$2,000 for two boxes.

■ Children from Taylor Ranch Elementary School in Venice, FL filled cafeteria gloves with money from their piggy banks and cookie jars in a "Helping Hands for Haiti" campaign that raised \$3,327 for ShelterBox in two weeks.

■ The Fountain Valley, CA School District hosted a fund drive throughout February called "Valentine to Haiti," and encouraged each school to buy one ShelterBox. Eleven schools raised \$17,000 for 17 boxes, and will now incorporate tracking the boxes into their geography lessons.

■ The Schaff family in Rochester, NY hosted a spaghetti dinner at their house, charging \$5 per person and \$20 per family, inviting teachers, friends and family to stop in or pick up dinner for the evening. They raised \$1,000 to buy a Shelter Box.

■ The Woodland Hills, CA Caring Crew and the Hainer Foundation handcrafted 1,000 bracelets to sell for Haiti relief. They sold them at lunchtime and during their science fair, raising \$10,000.

In top and middle photos, the Woodland Hills, CA "Caring Crew" creates bracelets to sell to raise funds for ShelterBox USA. Bottom photo, led by Sister Cathy Bonfield, St. Martha's Catholic School students created and sold t-shirts and sponsored dress down days and other events and have raised \$17,330 since 2007.

ShelterBox USA exceeded my standards, and gave the students at Nolan an opportunity to reach out and help people around the globe. I could not have been more impressed with the presentations we had at our school. ShelterBox helped show the students how fortunate they were, and that they were capable of lending a hand. I would recommend supporting this group to anyone." —Mackenzie, 8th Grade Student, Nolan Middle School, Bradenton, FL

OUR COMMITMENT TO DONORS

ShelterBox is acutely aware that the work we do would not be possible without the many thousands of donors who so generously support our work. We commit to offer our donors:

VALUE FOR MONEY

We are a lean organization that benefits from the tireless efforts of an extensive support base of volunteers. This is key in enabling us to keep overheads low and to spend as much as 85 percent of our income directly on charitable work. In addition to passionate and dedicated volunteers, ShelterBox boasts a highly committed and performance driven professional staff.

DONATION TRACKING

We aim to connect donors directly with the people they are helping. By giving each box a unique number, and carefully recording where each box goes, donors have the opportunity to track their box to its final destination via the website at www.shelterboxusa.org.

RECOGNITION

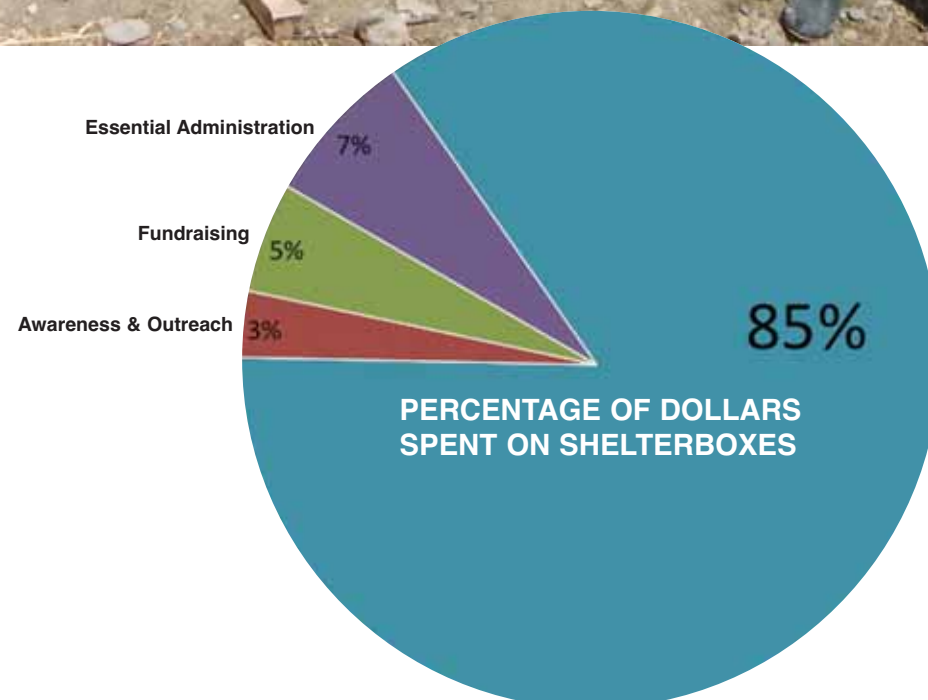
We feel that the generosity of our donors should be recognized and celebrated. To this end, a donor roll of honor can be found on our website.

HOW TO DONATE

The price of a complete Shelterbox is \$1,000. This includes the purchase of new box items, assembly, warehousing and their subsequent delivery to the site location including transportation, handling, insurance, standard administrative cost, and ShelterBox Response Team (SRT) transportation to ensure boxes are delivered to the world's most vulnerable.

ShelterBox USA combines donations and distributes a complete box when funds equal the cost of an entire box. All donations submitted with a mailing address are sent a tax-deductible receipt, noting the box number funded. We are 501(c)(3) tax-exempt organization.

As ShelterBox responds to disasters within 24 to 72 hours, and sustains relief efforts in multiple locations around the world on any given day, location and time specific donations cannot be accepted.



Includes the contents of the ShelterBox, shipping, storage and transport for a ShelterBox Response Team to hand deliver boxes to the most needy.

MAJOR U.S. DONORS AND PARTNERS

One earthquake on a small island left one million homeless. ShelterBox will offer refuge to one-fifth of the survivors. We could rapidly deploy tents and survival kits to 200,000 displaced Haitians—while responding to seven other international disasters in the first quarter of 2010—because of the resounding support of individuals, Rotary clubs, service groups, schools and corporate donors in the United States and around the world.



Jefferies



Owners/Operators Association New York Tri-State



Donate online at www.shelterboxusa.org or by mail at:

ShelterBox USA
8374 Market Street #203
Lakewood Ranch, FL 34202
(941) 907-6036
info@shelterboxusa.org

OUR VALUED PARTNERS AND MAJOR SUPPORTERS

\$700,000+

Urban Zen Foundation

\$200,000+

Jefferies & Company Inc.

\$100,000+

Rotary District 6900

Lumber Liquidators

McDonald's Owners/Operators Association/New York

Tri-State

O'Melveny & Myers LLP

\$50,000+

Rotary Club of St. Martin Nord

Rotary International District 5580

Change Happens Foundation

Rotary Club of St. Barthelemy

Rotary District 7570

\$40,000+

Rotary Club of Lake Forest-Lake Bluff

Rotary International District 7510

V-Day

\$20,000 - \$39,999

Kenya's Kids, Inc.

Mossanen Family Foundation

Summit County Rotary Charitable Fund

C&F Bank

Rotary Clubs of Denver Mile High Foundation

Rotary Club of Marblehead Harbor

Rotary Club of Sequim Sunrise Foundation

Rotary Club of Brockton

Joseph & Diane Steinberg Family Fund

Rotary Club of Providence

Rotary Club of Vancouver

Rotary Club of Coronado

Bentley University

Dalzell Tucker

Rotary Club of Sumner WA

Sisters of the Sorrowful Mother

Naturalizer

\$10,000 - \$19,999

Rotary District 6290

Rotary Club of Casper Wyoming

Rotary Club of Elgin

Daniel Phelan

John Lawson

Rotary Club of Toledo

Rotary Club of Traverse City, Interlochen Arts

Academy And Utopia Foundation

Rotary eClub One of District 5450

York Foundation, Inc., Rotary District 6970

Rotary Club of Haverhill

Rotary Club of Cupertino

Great Plains Health Care Foundation

Bulova Gale Foundation

Grossman Burn Foundation

Rotary Club of Braintree

Whole Foods Market

Citrus County Haiti Disaster Relief Fund

Rotary Club of Concord

Rotary Club of Hattiesburg

Rotary Club of Tacoma

Rotary Club of Marblehead Harbor

Rotary Club of Pensacola

Rotary Club of Lemon Bay Sunrise

Rotary Club of Grand Rapids Charities Foundation

Rotary Club of Denver Southeast

Rotary Club of Elmhurst Noon

Rotary Club of Key Biscayne Foundation

Rotary Club of Salinas

Rotary Club of Reston

Rotary Club of Crescent

Rotary Club of West Allis Foundation

Rotary Club of Middletown/Walkkill East

Dearborn Rotary Foundation

Rotary Club of Fort Myers

Rotary Club of Locust Valley

Rotary Club of Northern Neck

Rotary Club of Montgomery/Rocky Hill

Rotary Club of Champaign-Urbana Sunrise Foundation

Rotary Club of Yarmouth

Rotary Club of Edmonds

Iowa District 5970

Rotary Club of West Point

Rotary Club of Ambler

Rotary Club of Southern Pines

Aliese And John E Price Foundation, Inc.

Edward Suffern

Rotary Club of Lincolnshire (Morning Star)

Rotary Club of Logan

Rotary Club of Meredith

Rotary Club of Sarasota Keys

Swarthmore Rotary Charitable Trust

The Horne Family Foundation

Walter Head Foundation

Wm. Brown Jr. DDS PA